



MANAGER OF PRODUCT

New Orleans, LA

ABOUT TRUESCHOOL STUDIO

TrueSchool Studio accelerates educator-led innovation within schools, districts, and systems. We actualize true or fully realized schools—places of limitless potential for people and learning. Specifically, we:

- Facilitate a program experience that enables frontline educators to design and lead systems change efforts from the bottom up
- Develop and connect powerful networks of innovative educators across schools, cities, regions, and countries
- Research and analyze innovation in education systems within and outside the U.S.
- Identify replicable and scalable models, tools, and strategies to solve real problems in education

We have worked with over 1,500 educators in 102 schools who have impacted 75,000+ students. Partner organizations include the 4.0 Schools, the Unreasonable Institute, Echoing Green, Stanford University, ThinkImpact, Chicago Public Education Fund, and Microsoft. In 2016, we expanded internationally to launch a new partnership with More Than Me in order to reimagine learning in six schools in Liberia. For more information, visit:

www.trueschoolstudio.com.

ABOUT THE POSITION

The Manager of Product leads the development, testing, and improvement of a new education technology product TrueSchool is launching in 2017. The Manager of Product has the technical skillset and project management know-how for effective, efficient, and human-centered technology development. This position is based in New Orleans with opportunities for travel.

ESSENTIAL FUNCTIONS

Product Development

- Manage the development of a new education technology product TrueSchool is launching in 2017
- Lead development at all phases: prototyping and launch through scale
- Demonstrate acuity with rapid cycle design and agile development
- Lead a development team and/or contractors; effectively manage a remote team as needed
- Support the strategic alignment of current program offerings and product; leverage existing networks for prototyping
- Lead organizational efforts to develop streamlined systems, protocols, and processes for scale

Strategy + Thought Leadership

- Collaborate with the CEO to map and accomplish organizational goals and strategic milestones associated with product, identifying and exploring new opportunities
- Contribute to thought leadership for the field of edtech at large, including research and analysis for the development of decks, presentations, articles, and speaking engagements
- Be insatiably curious—stay up-to-date on news and findings in the field, contribute to the team’s knowledge base, identify and share exemplary organizations, models, tools, strategies, and networks within and beyond the field of education
- Manage SEO leadership and social media for brand recognition and marketing
- Blog, tweet, share big ideas; serve as a connector online and offline

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TRUESCHOOL

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504 410 7191
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643 Magazine Street
Suite 206
New Orleans, LA 70130



Client Management + Customer Service

- Manage new customer product inquiries, current customer questions, and rapidly iterate product based on these learnings
- Support efforts to fundraise through ongoing research; potentially co-pitch with the CEO

QUALIFICATIONS + ATTRIBUTES

- Bachelor's degree required
- 3-5+ years of experience as a Product Manager/Product Strategist for a technology product that is sold to paying clients
- Excellent project management skills to keep track of significant interdependencies in a complex project and to ensure timeline and progress are monitored and goals are achieved
- Customer service orientation
- Well-developed analytical skills to uncover insights and make recommendations for action
- Self-starter and quick study; demonstrated problem-solver with a solutions-focused mindset, and optimistic outlook
- Thrives in a fast-paced, fast-changing environment, flexible and adaptable; strategic thinker
- Proven ability to build, motivate, and manage teams; excellent communication and interpersonal skills
- Grit, drive, and passion, including a commitment to providing access to an excellent education for all students

IDEAL

- Experience working in a fast-paced start-up
- Experience working in k-12 education

Competitive salary and benefits are commensurate with experience. To apply, email your cover letter + resume as a single PDF titled “[LastName]_Director of Product” to jobs@trueschoolstudio.com. Applications are reviewed on a rolling basis. Anticipated start date in spring or summer of 2017.

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